"Express Mail" Mailing Label No. EV 883138488 US

Date of Sept. 12, 2006

Attorney's Docket No. <u>1034445-000014</u> Application No. <u>09/828,257</u>

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SEP 1 2 2006 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Louis D. Giacalone, Jr.

Application No.: 09/828,257

Filed: April, 06, 2001

For: SYSTEM FOR ELECTRONICALLY

DISTRIBUTING, DISPLAYING AND

CONTROLLING THE PLAY

SCHEDULING OF ADVERTISING AND OTHER COMMUNICATIVE MEDIA

Mail Stop ISSUE FEE

Group Art Unit: 2154

Examiner: Patel, Haresh N.

Confirmation No.: 4988

AMENDMENT AFTER ALLOWANCE UNDER 37 C.F.R. § 1.312

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The present application was allowed in a Notice of Allowance mailed on June 16, 2006. The issue fee is being paid concurrently herewith.

In accordance with 37 C.F.R. § 1.312, Applicants respectfully request amendment of the above-captioned application as follows:

Amendments to the Claims in the listing of claims begin on page 2.

Remarks begin on page 5.